

## NEWS RELEASE

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**Contact:** Susan Peterson, Northwest Regional Director | [speterson@jawis.org](mailto:speterson@jawis.org)  
Phone: 715.214.1124 | Cell: 608.219.3774 | [Wisconsin.ja.org](http://Wisconsin.ja.org)

### **Junior Achievement of Wisconsin Shines the Spotlight on Local Volunteer** *Rolly Enderes Uses Personal Experience to Help Students Succeed in Business*

**EAU CLAIRE, WISCONSIN** – For more than 10 years, Rolly Enderes has been focused on providing Junior Achievement lessons for students in the Chippewa Falls, Wisconsin area. As his son went from third grade to eighth grade, Rolly volunteered each year to teach JA financial literacy, entrepreneurship, and career readiness lessons at Holy Ghost School and Notre Dame Middle School in Chippewa Falls.

The JA activity most near and dear to his heart is **JA Be Entrepreneurial®**, a program designed to give high school students the mindset and skills needed for success by inspiring entrepreneurs and innovators who can add value to any organization. Being an entrepreneur himself, Rolly enjoys giving students the opportunity he never had by teaching them that owning their own business is a possible career path for anyone. “If I can help students realize that they have a future as an entrepreneur, that’s the difference I want to make,” said Enderes.

The first time he knew he was making an impact by teaching JA programs was a few years ago. A student in the JA Be Entrepreneurial program was not very attentive or engaged. By the end of the program, his attitude changed, and he became very excited and involved with the JA lessons. Later that summer, Enderes ran into the student at the local grocery store. The student thanked Rolly for the time spent teaching the JA lessons. As he thought about declaring a major for his upcoming college studies, the student said he chose business & entrepreneurship because of what he learned during the JA lessons.

Rolly is the current chair of the Junior Achievement Northwest Wisconsin Board of Directors. He has served on the board since 2014 and still teaches 3 to 5 JA programs every year. He is co-owner of Chemceed and CF Products, an international chemical and raw material supply company that provides products for the plastics, automotive, water treatment, housing/building supply, and food/beverage industries.

Junior Achievement has provided financial literacy, entrepreneurship, and career readiness programming to northwest Wisconsin students for more than 30 years. Through partnerships with corporate volunteers,

educators, and local donors, JA fulfills its vision for a world where young people have the skillset and mindset to build thriving communities. Over the past 5 years, the Eau Claire office of Junior Achievement of Wisconsin has used a dedicated core of more than 3,500 volunteer mentors to serve 62,000 students in northwest Wisconsin.